



**FRONT ROYAL ECONOMIC DEVELOPMENT AUTHORITY (FREDA) MEETING MINUTES
Thursday, May 19, 2022, at 10:00am in the Town Hall Upstairs Conference Room**

ROLL CALL:

PRESENT: Isaac Rushing, David Gedney, Rick Novak, Frank Stankiewicz, Jim Crowell and Nick Bass

ABSENT: Mark Tapsak

Town Staff Present: Executive Director Steven Hicks, Support Staff Tina Presley, Finance Director BJ Wilson, Planning/Zoning Director Lauren Kopishke and IT Director Grant Autry.

Presentation of Joint Tourism/Discover Front Royal – Bethanie DeRose of JLL briefed the Directors of the formation and structure of the Discover Front Royal Board as well as the Visitors Center “refresh”. She explained various aspects of JLL that included but not limited to media assets to promote the area; digital platforms, fixed signage outside the Visitors Center, digital kiosk inside the Visitor Center, device targeting, monthly marketing report and video investing. The Directors asked for a list of assets and to receive the monthly marketing reports.

Warren Economic Development Authority Properties – Joe Petty, Warren County Director of Economic Development gave an overview of the Front Royal and Warren County properties noting that 75% were in Town limits and 25% in the County which equates to approximately \$30 million in assets. It was suggested that the directors tour industrial properties that were available and to reach out to the Warren County EDA Board. They suggested a Summit Visioning Session in the future to include all entities (Board of Supervisors, Council and both EDAs) so that everyone is on the same page. Mr. Hicks advised that he would coordinate a tour to view Front Royal and Warren County properties and that he would produce a visual list of all available properties with current information. It was suggested to have available for the next meeting.

Approval of Minutes of April 21, 2022 - Director Crowell moved, seconded by Director Gedney to approve the minutes of April 21, 2022, as presented ----- Vote: Unanimous

Proposed By-Laws Revision

Mr. Hicks reviewed various revisions with the Directors.

Director Bass moved seconded by Director Crowell that the Front Royal Economic Development Authority approve the by-laws as presented to include the stated revisions from today’s meeting.

Vote: Yes – Directors Rushing, Gedney, Novak, Stankiewicz, Crowell and Bass

No – N/A

Absent – Director Tapsak

Abstain – N/A

ROLL CALL

Mr. Hicks advised that the approved by-laws would be placed on Town Council's June 13th Work Session for their review.

The next monthly meeting is scheduled for June 16, 2022 at 12:00 in the Town Hall Conference Room

Open Discussion – Chairman Novak advised that the Festival of Leaves will be coming back this year on October 14th and 15th. Ms Kopishke advised that the Comprehensive Plan Public Meetings would be held this weekend. Mr. Hicks reminded the Directors of the retreat on Monday, May 23rd.

CLOSED MEETING

Director Bass moved seconded by Director Crowell that the Front Royal Economic Development Authority convene and go into Closed Meeting for the following:

- 1) discussion or consideration of the investment of public funds where competition or bargaining is involved, where, if made public initially, the financial interest of the governmental unit would be adversely affected.

Vote: Yes – Directors Rushing, Gedney, Novak, Stankiewicz, Crowell and Bass
No – N/A
Absent – Director Tapsak
Abstain – N/A

ROLL CALL

Director Bass moved seconded by Director Crowell that the Front Royal Economic Development Authority certify that to the best of each member's knowledge, as recognized by each Council member's affirmative vote, that only such public business matters lawfully exempted from Open Meeting requirements under the Virginia Freedom of Information Act as were identified in the motion by which the Closed Meeting was convened were heard, discussed or considered in the Closed Meeting by Council, and that the vote of each individual member of Council be taken by roll call and recorded and included in the minutes of the meeting of Town Council.

Vote: Yes – Directors Rushing, Gedney, Novak, Stankiewicz, Crowell and Bass
No – N/A
Absent – Director Tapsak
Abstain – N/A

ROLL CALL

Adjourn: Director Crowell moved seconded by Director Bass to adjourn ---- Vote: unanimous

Approved by the Front Royal Economic Development Authority Directors

Date: July 14, 2022