



# PRESS RELEASE

## ENVISION FRONT ROYAL



### CONTACT:

Name: Jeremy Camp, Director of Planning and Zoning

Phone Number: (540) 635-4236

Email Address: [jcamp@frontroyalva.com](mailto:jcamp@frontroyalva.com)

### FRONT ROYAL INVITES ENGAGEMENT THROUGH NEW WEB SITE; ASKS CITIZENS TO ENVISION OUR TOWN'S FUTURE

July 10, 2013

The Town of Front Royal is pleased to announce the launch of Envision Front Royal, [WWW.ENVISIONFRONTROYAL.COM](http://WWW.ENVISIONFRONTROYAL.COM), a new community engagement website where citizens communicate, and collaborate with decision makers and other residents on our community's future. The website is designed to support the visioning efforts for Front Royal's Comprehensive Plan update.

The goal of [WWW.ENVISIONFRONTROYAL.COM](http://WWW.ENVISIONFRONTROYAL.COM) is to provide an on-line home base where people can get involved in the visioning and planning process of the Town. The Envision Front Royal website gives contributors a chance to share new ideas, second others' ideas, expand upon existing ideas, and work with community leaders on a variety of topics online anytime, anywhere.

Ideas shared on-line will be used at two visioning public workshops this fall, one the evening of Thursday, September 12<sup>th</sup> (5:30-8:30 PM), and the morning of Saturday, October 26<sup>th</sup> (9 AM to noon). The workshops will be held at the Town Administration Building, 102 East Main Street. Feedback from both the website and workshops will be used by elected officials and staff to shape the vision section of the Town's Comprehensive Plan.

The on-line discussion will start with topics like these, and branch off from there based on input:

- **What is your big idea for the future of Front Royal?**
- **What are your top 3 reasons for living in Front Royal?**
- **What are the community's most important places and assets?**
- **Show us what makes Front Royal great (photo share).**

Envision Front Royal is a MindMixer.com website that provides a number of interactive tools. It can measure participation, identifying the most interested citizens and most compelling topics that will shape a vision for the future. The site will make it easy for Town staff and officials to communicate with citizens and work together in the comprehensive planning process. The Town has contracted with Renaissance Planning Group, a national planning firm with an office in Charlottesville, to assist the Town with facilitating visioning process including the administration of the MindMixer website.

The Town encourages anyone interested to get involved and participate, both on-line at [WWW.ENVISIONFRONTROYAL.COM](http://WWW.ENVISIONFRONTROYAL.COM) and in person at the fall visioning workshops.

FOR IMMEDIATE RELEASE

###