

PLANNING COMMISSION INTERVIEWS BEGIN AT 6:00PM



TOWN COUNCIL WORK SESSION

Monday, April 20, 2015 @ 6:00pm
Front Royal Administration Building

6:00PM 1. Closed Meeting – Planning Commission Interviews

Motion to Go Into Closed Meeting

I move that Council convene and go into Closed Meeting for the purpose of assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of a public body, pursuant to Section 2.2 3711. A. 1. of the Code of Virginia.

Motion to Certify Closed Meeting at its Conclusion [*At the conclusion of the Closed Meeting, immediately re-convene in open meeting and take a roll call vote on the following:*]

I move that Council certify that to the best of each member's knowledge, as recognized by each Council member's affirmative vote, that only such public business matters lawfully exempted from Open Meeting requirements under the Virginia Freedom of Information Action as were identified in the motion by which the Closed Meeting was convened were heard, discussed or considered in the Closed Meeting by Council, and that the vote of each individual member of Council be taken by roll call and recorded and included in the minutes of the meeting of Town Council.

Town/Staff Related Issues:

2. Television Segment Proposal from City View – *Town Manager*
3. FY2015-2016 Budget Presentations (General Fund) – *Town Manager/Director of Finance/Staff*

Council/Mayor Related Items

4. Council Discussion/Goals (*time permitting*)
5. CLOSED MEETING – Personnel Matters

Motion to Go Into Closed Meeting

I move that Council convene and go into Closed Meeting for the purpose of assignment, appointment, promotion, performance, demotion, salaries, disciplining, or resignation of specific public officers, appointees, or employees of a public body, pursuant to Section 2.2 3711. A. 1. of the Code of Virginia. I further move that Town Council assume supervision and control over staffing and personnel matters, including control over staff budgeting and salary matters, during the course of said closed meeting, as is permitted by the Town Charter, the Town Code, and the Code of Virginia.

Motion to Certify Closed Meeting at its Conclusion [*At the conclusion of the Closed Meeting, immediately re-convene in open meeting and take a roll call vote on the following:*]

I move that Council certify that to the best of each member's knowledge, as recognized by each Council member's affirmative vote, that only such public business matters lawfully exempted from Open Meeting requirements under the Virginia Freedom of Information Action as were identified in the motion by which the Closed Meeting was convened were heard, discussed or considered in the Closed Meeting by Council, and that the vote of each individual member of Council be taken by roll call and recorded and included in the minutes of the meeting of Town Council.

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Television Segment Proposal from City View

Town of Front Royal, Virginia
Work Session Agenda Form

Date: April 20, 2015

Agenda Item: Television Segment Proposal

Summary: The Town has received a proposal from the producers of "City View" to develop a five minute segment about the Town. The proposal would air the segment once on FOX Business Network and nineteen time in their regional news network. The Town could also maintain the segment on our website. The cost to the Town to produce the segment is \$19,800.

Council Discussion: Council is requested to discuss the proposal

Staff Evaluation: The Town has not budgeted any funding for this type of advertisement.

Budget/Funding: The Finance Director will be available to address fiscal issues.

Legal Evaluation: The Town Attorney will be available to address legal issues.

Staff Recommendations: Staff recommends Council consider development of future advertisement video segments with local vendors.

Town Manager Recommendation: The Town Manager recommends Council consider development of future advertisement video segments with local vendors.

Council Recommendation:

- Additional Work Session
 - Regular Meeting
 - No Action
- Consensus Poll on Action: ___(Aye) ___(Nay)

Work Session



April 2, 2015

Steve Burke
Town of Front Royal, VA
sburke@frontroyalva.com

Dear Steve,

Based on our conversation, below is the link to the online production materials we discussed.



<http://watchcityview.com/emcvpk/e-pack/>

We are finalizing the scheduling for "City View" and, more specifically, our segments for the 2015 season. We are interested in Town of Front Royal, VA for a five (5) minute segment on topics, trends and issues related to "Best Small Cities to Live, Work and Raise a Family" in our "Hometown America" series.

This segment will air one (1) time nationally on FOX Business Network and nineteen (19) times regionally on ABC, FOX and/or ION broadcast stations and/or Regional News Networks in many of the top 100 markets nationwide based on viewer demographics, interests and the distribution checklist. As discussed, "City View" has no direct affiliation with the networks on which it airs.

\$19,800 USD is the total scheduling fee. Keep in mind, the Senior Producer will go over timing and visual aspects of the segment and answer any questions you may have with the project.

The Senior Producer and I will speak to you on Tuesday, April 21st at 11:00 a.m. EDT.

Regards,

Rob Marshall
Associate Producer
City View
954-505-5291
<http://watchcityview.com>

Confidentiality Notice: "The aforementioned television program has no direct affiliation with the networks on which it airs. The program is an independent educational television series which purchases airtime through cable providers, network, stations and media sellers. This electronic mail transmission is for the use of the named individual or entity to which it is directed and may contain information that is privileged or confidential. It is not to be transmitted to or received by anyone other than the named addressee (or a person authorized to deliver it to the named addressee). It is not to be copied or forwarded to any unauthorized persons. If you have received this electronic mail transmission in error, delete it from your system without copying or forwarding it, and notify the sender of the error by replying via email, so that our address record can be corrected. Thank you for your cooperation.